



Northwestern Oklahoma State University

**Northwestern Libraries
Digital Archives and Resources**

**Leadership Traits of
Successful Entrepreneurs**

Promotional Poster

02/14-15/2013



LEADERSHIP TRAITS OF SUCCESSFUL ENTREPRENEURS

FEBRUARY 14TH • Thursday 12pm - 8pm

FEBRUARY 15TH • Friday 8:30am - 5pm

Northwestern Oklahoma State University-Enid,
2929 East Randolph, Enid, Oklahoma

& will be broadcast to all NWOSU campuses as well as the University Center in Ponca City

Various entrepreneur and leadership experts will be speaking including:

Dr. Tony Woodlief

(12 p.m.- 1 p.m. Thursday & 9 a.m. - 10 a.m. Friday)

Dr. Ernesto Sirolli

(5 p.m. - 6 p.m.)

&



Sen. Tom Coburn

(3 p.m.-4 p.m. Friday & reception to follow)

seating is limited

Seminar Schedule

Day 1 – Feb 14, 2013 Speaker:

Day 2 – Feb 15, 2013

Speaker:

12:00pm – 1:00pm	Dr. Gustafson “Introduction” Dr. Tony Woodlief The Bill of Rights Institute “Principled Entrepreneurship”	8:30am-9:00am	Dr. Gustafson “Orientation”
1:00pm-2:00pm	Mrs. Mary Buthman Maria Rae’s Gourmet Foods “Taking Product to the Market”	9:00am-10:00am	Dr. Tony Woodlief The Bill of Rights Institute “Applying Market-Based Management”
2:00pm-3:00pm	Mr. Sal Alvarado C & C Dry Cleaning “Don’t take No for an Answer”	10:00am-11:00am	Mrs. Vicki Brown T-Shirt Store “Change Encourages Growth”
3:00pm-4:00pm	Mr. Marlin Esau Marsau Enterprises “Building a Successful Business”	11:00am-12:00pm	Mrs. Cecilia Holle GYM “Developing a New Business”
4:00pm-5:00pm	Mrs. Cara Carson Private Partners Opportunity Fund “Validating Ideas and Funding Dreams”	12:00pm-1:00pm	Lunch on your own
5:00pm-6:00pm	Dr. Sirolli (classroom presentation) The Sirolli Institute “The Trinity of Management”	1:00pm-2:00pm	Mrs. Lynn Biddle Enid area McDonald’s Franchises “Managing your Organization”
6:00pm-7:00pm	Dr. Sirolli “Entrepreneurism Today” (By Invitation Only)	2:00pm-3:00pm	Mrs. Connie Sturgeon-Hart Chick-fil-A “It’s Easier to Succeed than to Fail”
7:00pm-8:00pm	Dr. G. Wrap up Day 1	3:00pm-4:00pm	Senator Tom Coburn US Senator “Keynote Address”
		4:00pm-5:00pm	Reception for Senator Coburn Boardroom

The program is free and open to the public. Seating is limited. To reserve seating call Robyn (NWOSU-Enid) at 580-213-3101 or email rleitzen@nwosu.edu

This learning experience is made possible by a grant from the Charles G. Koch Charitable Foundation, Ward Petroleum and the generosity of many other local corporate sponsors.

MEMBERS OF THE STEERING COMMITTEE:

Lew O. Ward, Paul Allen, Paul Baker, Rob Stallings, Daron Rudy, Kyle Brownlee, Brian Gaddy, Cheryl Evans, Wayne McMillin, Jerry Gustafson & Janel Durant



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